

# Clearview News

Eye and Laser Medical Center  
A Professional Corporation



Sandy T. Feldman, M.D., M.S.  
"She's the Surgeon to See"

Fall 2008

## A Message from Dr. Feldman

During the fall season as kids head back to school and adults prepare for their busy work schedules, it's easy to forget to be thankful. One of the things we at ClearView want you to keep in mind is that good vision is a gift and one that lasts a lifetime. As adults age, changing from glasses to laser vision, is a life-changing journey. This month one of our patients gave the gift of sight to his wife.

ClearView is committed to helping you continue this journey toward great vision. The difference will be clear in everything you do. The important thing to remember is that there are many forms of vision correction and only one is the best for your eyes. Seeing is believing and whether it's the surf or sunrise at the beach, to watching the Chargers or simply seeing the alarm clock in the morning, vision is a precious gift.

Whether you've had a procedure with us or are planning on vision correction in the future, this fall is the perfect opportunity to be free from glasses or contacts and welcome a new world for you to explore. This fall we invite you or your friends and family members to have the opportunity to be thankful and see nature in all of its beauty.

## Don't Forget Your Flex Plan For Vision Correction

Check with your employer to see if you're eligible for a vision correction procedure with the help of your Flex Plan. Flex Plans let you set aside a portion of your salary before taxes to pay for medical expenses not covered by insurance. Once you pay for the expenses, you are reimbursed by your plan. The thing to remember about Flex Plans is that if you don't use the money in your account by the year plan end, you lose it. And by using this benefit, you may save up to 30%. By the end of the year, you will see the world in a whole new way.



## Implantable Contact Lenses

### -The Latest Vision Correction Miracle

LASIK, one of the most popular forms of vision correction, has changed the world of sight for millions. However, some patients are not candidates. Until now, these patients were stuck with the inconvenience and hassle of glasses and/or contacts. Today, patients at ClearView Eye and Laser Medical Center have the ability to receive implantable contact lenses also known as ICL's.

Implantable contact lenses are implanted without removing your eye's natural lens. They resemble regular contact lenses. Depending on the specific lens and the extent of vision correction needed, the implantable lenses can be surgically placed between the cornea and the iris, or just behind the iris. Regardless of their placement, ICLs work by properly adjusting the way that light reflects back to the retina and can improve vision often up to 20/20.

The STAAR Visian™ lens was the first of its kind to be approved for use in the U.S. This lens is used to treat nearsightedness and is surgically implanted into the eye, behind the iris and in front of your natural lens. Once in this position, the Visian lens improves your vision by optimizing the way light enters your eye.

One of the most sought after benefits of implantable contact lenses is their convenience. After ICL implantation, patients are able to more thoroughly enjoy activities, especially water sports like swimming, snorkeling and scuba diving. Currently, there are more than 80,000 patients with the Visian lens implanted with a satisfaction rate of over 99 percent.

The Visian ICL provides vision correction beyond LASIK. Due to its position in the nodal point of the eye, patients enjoy sharper, clearer, and more vivid vision with greater depth and dimension. The "high definition vision" delivered by the Visian ICL makes this technologically advanced vision correction procedure the choice for patients who need and expect high quality results. The Visian ICL is an excellent surgical alternative to LASIK and is FDA approved to treat nearsightedness from -3 to -20D with up to 2.5 D of astigmatism.

Presorted Standard  
U.S. Postage  
PAID  
San Diego, CA  
Permit #2686

**ClearView**  
Eye and Laser Medical Center  
A Professional Corporation  
6255 Lusk Blvd., Suite 100  
San Diego, CA 92121

## GIFT CERTIFICATE

### Share the Gift of Sight

Give this certificate to a friend or family member so they too can enjoy clear vision!\*

**TO:** \_\_\_\_\_

**FROM:** \_\_\_\_\_

**Value:** \$1,000 (\$500/eye) off the usual and customary laser vision correction fee.\*

**Phone: 858.452.3937** [www.clearvieweyes.com](http://www.clearvieweyes.com)

\*Only one gift certificate per patient. Must be presented at time of initial consultation. Certificate is valued at \$500.00 per eye off the usual customary fee and is not valid with any other offer, promotion or insurance. Valid until December 31, 2008.

Customary fees: \$1,975 per eye for conventional microkeratome, \$2,500 per eye for CustomVue with microkeratome, \$2,825 per eye for iLASIK™ CustomVue with Intralase.

**Clearview**  
Eye and Laser Medical Center  
A Professional Corporation

### Dr. Feldman Premieres On "An Insider's Look"

Watch Dr. Sandy T. Feldman on television this month as she transforms the vision of some of San Diego's leading radio personalities. Dr. Feldman is the featured doctor on a specially produced television documentary on vision correction. The half hour program will air on Channels 13, 5 and 10 the first week of November and feature KMYI FM's favorite Jer and other San Diego personalities as they reveal how laser vision correction changed their lives. This educational program shows various vision correction procedures from iLASIK™ to Implantable Contact Lenses. See your local listing for times and tune into Dr. Feldman on "An Insider's Look".

### A ClearView for A Birthday

Tom Kingsley didn't have to think about his wife Martha's birthday present this year – he had it in the bag – gift bag that is. Martha Kingsley got her first pair of glasses in fourth grade and has worn glasses or contacts for 40 years. She had wanted LASIK for many years, but Tom was apprehensive about the procedure.

"I was against the LASIK procedure for a long time. But after watching my wife struggle with contacts, I decided to do a little research and see if anything had changed with LASIK through the years," Tom said. Tom researched the LASIK procedure and called Martha's ophthalmologist who recommended Dr. Feldman. It was then; Tom knew he had the perfect present for his wife. "Everyone at ClearView is amazing," Tom said. "Dr. Feldman's reputation is incredible. Donna was fantastic. After she gave me a tour of the office; I explained that I wanted to give my wife a chance to see without contacts or glasses. Donna created a card and the whole birthday package." "At my birthday party, Tom brought out a big box and told me to open the funny shaped package first," Martha said. "It was the 'after surgery goggles.' I then opened the gift certificate and I was stunned – absolutely speechless. I started to cry." Martha said Tom won't be able to top her perfect birthday present.

"Right after my surgery, they asked me to look at the clock and tell them what time it was," Martha said. "I started to cry because it was so unbelievable I could even see the clock, let alone tell what time it was. I was, and still am, amazed at the results. I hugged Dr. Feldman and told her I didn't know how to thank her. I now have perfect vision and it's a miracle."